

London, UK (7 January 2025): Global strategic consulting firm Alpha1Strategy on January 7 launched the Global Overview 2025, the global calendar of the most important political and economic milestone dates for the year.

The Global Overview marks events and dates in the fifth year until the United Nations' Global Goals Agenda 2030, during the G20 Presidency of South Africa and in efforts to globalise the Overview Effect this decade, Alpha1Strategy said.

"The Global Overview 2025, as a calendar of the most important dates for the forthcoming year, is a critical resource for global policymakers, businesspeople, NGOs, academics and the media," said Talal Malik, Alpha1Strategy Founder.

"It demonstrates that 2025 commences with the ongoing horrific onslaught in the Holy Land Conflict in its second year and the third year of the Russian Invasion of Ukraine coinciding with the second term of US President Donald Trump, with announced plans to attempt to deescalate both conflicts, amid the year of UNGA 80; the ubiquitous role of disruptive technology such as TikTok being banned in the USA coinciding with the decade anniversary of the founding of OpenAI, as it prepares for Chat GPT 5 with the ascendant global demand for data centres; the decade anniversary of the accession of the Custodian of the Two Holy Mosques, King Salman of Saudi Arabia with HRH Crown Prince Mohammad bin Salman; globally-significant roles and conferences for cities - yesterday, today and tomorrow - marking 200 years since London became the world's largest city in 1825, overtaking Beijing; in turn, replaced a 100 years later by New York becoming the world's largest city in 1925; and multiple critical anniversaries across a number of countries, cultures and civilisations."

On January 7, 2020, Alpha1Strategy CEO Talal Malik published his article about the decade of the 2020s being that of globalising the Overview Effect, the cognitive shift astronauts have experienced on viewing the Earth from Space. The G20 Leaders Summit 2025 will be held in Johannesburg, South Africa, on November 22-23, 2025 while the 80th session of the UN General Assembly (UNGA 80) opens at the UN, New York, USA, on September 9 with the first day of the high-level General Debate on September 23. The United Nations has 193 sovereign

states as members as part of its General Assembly with its Agenda 2030 for the Sustainable Development Goals (SDGs) and G20 economies.

To access the Global Overview 2025, for the Calendar focus format, visit http://alpha1strategy.com/thought-leadership/global-overview-2025-calendar-focus/

Alpha1Strategy in 2024 commemorated many anniversaries such as the 400th Anniversary of Pembroke College, University of Oxford, which was founded in 1664, and whose alumni include King Abdullah II of Jordan and Talal Malik of Alpha1Corp, with Talal Malik attending the Pembroke 400 Festival on June 29, marking the 400th Anniversary of the signing of the Charter of Pembroke College by King James I of England and IV of Scotland; the 250th Anniversary of the Royal Humane Society, the British society dedicated to promoting lifesaving intervention and founded in 1774, of which Talal Malik of Alpha1Corp is an Official Ambassador and Governor, including his video presentation of a story of gallantry commemorated in 1886 by the RHS as well as his attendance at the official 250th Anniversary commemoration of the society at St. Paul's Cathedral in London and official reception at the City of London on September 11; and the 75th anniversary of the founding of Hill House International Junior School in Switzerland in 1949, HM King Charles III's first school as the first heir to the British throne in a millennium to be educated outside the Royal Palace, and the preparatory school of Alpha1Strategy Founder, Talal Malik, who visited the school on July 2.

In relation to the horrific ongoing Holy Land Conflict, Alpha1Strategy Founder Talal Malik in 2000 worked for the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA) in Jordan, founded 75 years ago on May 1, 1950, and as part of UNRWA, Talal Malik, worked during the 2000 Camp David Summit, a summit held at Camp David in the USA between the political leaders of the Holy Land conflict, Yasser Arafat and Ehud Barak, and US President Bill Clinton, on July 11-25, 2000, marking its 25th Anniversary in 2025, n representing the last time for nearly a quarter century the two respective political leaders of the conflict in the Holy Land met face to face for direct negotiations.

"The five principles of the justice process to achieve peace in the Holy Land Conflict are the main ones which will remain to be implemented until there is no other choice," said Talal Malik, Founder of Alpha1Strategy. "And as part of that imperative, that means that the conflict should now be referred to what it actually is: a conflict about the Holy Land." Alpha1Strategy Founder Talal Malik at the launch of the Global Overview 2024 announced the five principles of the justice process to achieve peace in the Holy Land are: 1) "There is no peace without justice"; 2) "If you want peace, strive for justice"; 3) "If you want justice, stand for truth"; 4) "If you want the truth, accept facts"; and 5) "A just peace, if not negotiated, may result in it being imposed externally with justice."

Alpha1Strategy™ is a global strategic consulting firm specialising in governance, strategic intelligence and influence. Alpha1Strategy has been recognised as a trusted adviser by some of the world's most influential governments, institutions and people.